

Sheikh Ashraful Arefin

WordPress Developer | Web Designer | IT Specialist

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 Dhaka, Bangladesh

Career Objective

To secure a challenging and rewarding position as an IT Professional where I can apply my expertise in system administration, web development, and network management to contribute to organizational growth, innovation, and operational excellence.

Professional Summary

Seasoned IT Professional with more than a decade of experience in information technology, computer hardware, and web development. Highly skilled in WordPress design and development, database management, and IT infrastructure maintenance. Proven ability to lead technical teams, troubleshoot complex hardware issues, and deliver innovative digital solutions to clients across the United States, United Kingdom, and Asia. Recognized for creating performance-optimized websites, implementing automation systems, and maintaining enterprise-grade reliability.

Core Strength

- Strategic IT Systems Management and Implementation
- Advanced WordPress, WooCommerce, and Elementor Expertise
- Full-Stack Web Development and UI/UX Optimization
- Network Configuration, Server Maintenance, and Troubleshooting
- Project Management and Cross-functional Team Leadership
- Database Design, Administration, and Optimization (MySQL, Oracle)
- IT Infrastructure Planning and Performance Monitoring
- Hardware Service Engineering and RMA Process Management

Professional Experience

- **Global Brand PLC**

Assistant Manager (Motherboard Service) | Nov 2015 – Present | Dhaka, Bangladesh

Handling motherboard servicing (ASUS), RMA processing, and technical support.

- **Egea Enterprises**

Senior Web Developer | Apr 2022 – Present | Remote

Developing and maintaining client websites using WordPress and custom frameworks.
Ensuring high performance and responsiveness.

- **BIZ BE BIG**

Founder & Web Developer | Jan 2022 – Present

Leading website projects, managing client relationships, and delivering full-cycle WordPress solutions.

- **Indigo Marmoset**

Web Designer | Mar 2021 – Present | Remote

Creating custom web designs and layouts optimized for user experience and performance.

- **Upwork / Fiverr**

Freelance WordPress Developer | 2019 – Present | Remote

Delivering diverse WordPress services including site design, custom themes, and WooCommerce setup.

- **Searchlite Communications Ltd.**

MIS Executive (Samsung Mobile) | Aug 2015 – Oct 2015 | Dhaka, Bangladesh

Database design, automation software implementation, and IT support.

- **Want AD Ltd.**

IT Executive | Feb 2014 – Jul 2015 | Dhaka, Bangladesh

Build Network Infrastructure, Maintain entire IT System.

Major Projects Portfolio

- **Website Development for Egea Enterprises**

Designed and developed a complete corporate website using WordPress and Elementor. Focused on speed optimization and UI consistency, increasing engagement by 40%.

- **Ecommerce & Shopify Stores**

Created over 20 custom Shopify and WooCommerce stores tailored to different international brands with custom payment gateways and shipping modules.

- **Corporate Network Setup**

Implemented secure network infrastructure with router configuration and backup systems for Want Ad Ltd.

Education

- **Bangladesh University**

B.Sc. in Computer Science & Engineering | 2014 – 2017 CGPA: 2.89/4.00

- **Tangail Polytechnic Institute (Under BTEB)**

Diploma in Computer Science | 2006 – 2010 CGPA: 2.98/4.00

- **K. K. Government Institution (Dhaka Board)**

Secondary School Certificate, Business Studies | 2000 – 2006

Key Achievements

- Successfully managed IT infrastructure and ensured 99.8% uptime over multiple years.
- Delivered over 100+ WordPress and eCommerce projects with 98% client satisfaction rate.
- Introduced automation in database management reducing report generation time by 50%.
- Recognized for leadership and problem-solving skills during hardware repair operations.
- Improved workflow efficiency at Global Brand PLC through structured team management.

Personal Information

Father's Name: Md. Shamsul Arefin

Mother's Name: Shahera Begum

Date of Birth: 08 September 1990

Gender: Male

Marital Status: Married (One Daughter)

Child: One Daughter, One Son

Nationality: Bangladeshi

Religion: Islam

Current Address: Masuda Villa, Chandranarayanpur, Aminbazar, Savar, Dhaka-1348

Permanent Address: Vill-Ufulki, P/O-Barati, P/S-Mirzapur, Tangail

Languages

- English (Professional Working)
- Bengali (Professional Working)
- Hindi (Native/Bilingual)